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**D.LIGHT WINS PRESTIGIOUS "LIGHTING RURAL TANZANIA 2010" COMPETITION  
USD100,000 Award Will Finance Solar Entrepreneurship Network in Northern Tanzania**

**PALO ALTO (USA), 9 May 2010** – D.light Design, an international consumer products company providing high quality solutions for families without access to reliable electricity, today announced that its "Rural Solar Entrepreneur" proposal has been selected as one of the 10 winners of the prestigious "Lighting Rural Tanzania Competition 2010". The company will receive USD 100,000 in seed funding to implement its innovative Rural Solar Entrepreneur network throughout the Arusha region, in northern Tanzania, over the next 12 months.

"We are proud that the Tanzania Rural Energy Agency decided to award and support D.light's project," commented Sam Goldman, CEO of D.light Design. "The demand for modern solar lighting in Tanzania and its neighboring countries is huge. We are extremely pleased to be there on the ground, providing excellent products that meet their needs and significantly improve their quality of life."

Organized by the Tanzanian Rural Energy Agency, the Lighting Rural Tanzania Competition was designed to tackle the lighting challenges of the country through the supply of proper lighting solutions that could fit the needs and the requirements of rural communities. The Rural Energy Agency strived to look for those products that could best fit the quality, cost and the configuration criteria needed by the low-income market segment, and for those projects that had the potential to be further expanded or replicated. The initiative is sponsored by the World Bank's "Lighting Africa" program.

"The Lighting Rural Tanzania competition," stated Ms. Dana Rysankova, Project Manager of World Bank Lighting Africa, "will serve as a model for other countries seeking to reach their rural poor with high-quality, low-cost lighting products."

D.light's "Rural Solar Entrepreneur" project and the other 9 awarded proposals were selected among 81 innovative solutions for off-grid lighting products and services, presented by such diverse applicants as social enterprises, academic institutions, government organizations, individuals and civil society.

**About D.light Design**

D.light Design is an international consumer products company providing high quality solutions for people without access to reliable electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, we aim to have improved the lives of 100 million individuals.

D.light was recently awarded the Social Venture Network 2009 Innovation Award, and named as one of the world's top 100 clean technology enterprises by the CleanTech Group. It has also been featured in Fortune Magazine, Time Magazine, BusinessWeek, and the New York Times. It is financed by prestigious venture capital firms including Nexus Venture Partners, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds Acumen Fund and Gray Matters Capital. To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

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