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D.LIGHT DESIGN LAUNCHES REVOLUTIONARY LED & CFL LIGHTING PRODUCTS
Affordable, Energy-Efficient Light for "Base of the Pyramid" Customers

San Francisco and New Delhi, India – June 16, 2008 – D.light Design today announced the launch of its first line of revolutionary lighting products, custom-designed for urban and rural households in developing countries that do not have regular access to electricity and are currently relying primarily on dim, polluting and hazardous kerosene lanterns for lighting.

"We believe that 1.6 billion people without regular access to electricity deserve high-quality, safe and dependable light that they can afford," said Sam Goldman, CEO of D.light Design. "We have brought together the best partners in technology, design and manufacturing to develop these products, which will radically improve the quality of life for countless families."

By upgrading from kerosene lanterns to a D.light product, families enjoy numerous benefits including improved health through the elimination of indoor air pollution and significant cost savings over the life of the product. Three cutting-edge lighting products are currently available for worldwide ordering and distribution.

The Nova

The *Nova series* is D.light's signature product series, providing up to 40 hours of bright light on a full charge. The products can be charged with the included solar panel or via grid electricity in only five hours. The *Nova* uses a high-powered LED and is 10-20 times brighter than a kerosene lantern and 30-50% more efficient than fluorescent lights. The *Nova* is available in three models: AC charging only, solar charging only and solar with AC backup each of which will sell for \$15-\$30 USD.

The Solata

The *Solata*, one of the world's most affordable solar light, features a super efficient and bright high-powered LED. The *Solata* provides up to seven hours of bright light on a full charge and comes with a compact solar panel for easy charging. The *Solata* was specifically designed for dollar-a-day households who need a product with low-entry price, ranging from \$8 - \$15 USD.

"The *Nova* and the *Solata* are like nothing currently available on the market," said President Ned Tozun. "Our products are designed to be durable and last many years even with daily use in harsh rural and tropical settings. We are confident that these are the highest quality, most affordable lighting products available."

All products are currently available for ordering worldwide. For inquiries please visit www.dlightdesign.com.

About D.light Design

D.light Design is an international consumer products company delivering quality energy solutions to families living without adequate electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. D.light will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, D.light aims to have improved the lives of 100 million individuals. D.light is financed by prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group;

with investment from leading social enterprise funds, including the Acumen Fund and Gray Matters Capital.

To learn more, please visit www.dlightdesign.com.

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