

d.light design

Press Kit

Who We Are

d.light design is an international consumer products company serving people without access to reliable electricity.

Our Mission

Enable households living without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light.

Our Targets

By the end of 2015, we will have improved the quality of life of 50 million people.
By the end of 2020, we will have improved the quality of life of 100 million people.

Our Customers

There are 1.6 billion people in the world who do not have access to electricity; millions more have unreliable electrical connections. The kerosene lantern remains the primary source of light for these households. It is a dangerous, expensive, and unreliable source of light. A single kerosene lantern can emit up to 400 pounds of greenhouse gases per year.



d.light design

Press Kit

Our Products

d.light has three solar lighting products: d.light S250, d.light S10, and d.light S1.



d.light S250 is a premium solar LED lantern and mobile charger. It provides up to 12 hours of light on a day's solar charge, features mobile phone charging, and is extremely durable.

d.light S10 is an all-in-one solar lantern for the home or workplace. It provides up to 8 hours of bright light from a day's solar charge and features an integrated solar panel and multiple-setting handle.



d.light S1 is an ultra-affordable solar study lantern. It provides up to 4 hours of bright light on a full charge and features an integrated solar panel and multiple-setting handle.



All **d.light** products are available for sale in Africa, India, and throughout the world.

Locations

d.light currently has four main offices. Our India Sales & Marketing division is located in New Delhi, India. The Africa Sales office is located in Nairobi, Kenya. Our Product Design and International Sales and Marketing teams are located in Hong Kong. The Manufacturing & Production division is located in Shenzhen, China.

Our products are currently available in over 40 countries in every region of the world, with our most extensive distribution networks in India and Africa.



d.light design

Press Kit

Founded

2007 in Palo Alto, California, by a socially-motivated team of entrepreneurial businesspeople and engineers: Sam Goldman, Ned Tozun, Gabriel Risk, Xianyi Wu, and Erica Estrada. CCO Sam Goldman, President Ned Tozun, and Senior Project Manager Xianyi Wu currently remain with the company.

Leadership

Donn Tice
Chief Executive Officer

Sam Goldman
Chief Customer Officer & Founder

Ned Tozun
President & Founder

David Small
Managing Director, Africa

Mandeep Singh
Managing Director, India

Chester Chen
Vice President, Operations

Arun Gore
Director

Rajan Kundra
Director

Sandeep Singhal
Director

Jayant Sinha
Director

Employees

d.light employs an international team of over seventy individuals in four offices around the world. Our employees hail from over ten countries and speak dozens of different languages, with expertise in areas as varied as product design, business development, manufacturing, sales, marketing and logistics. All members of the **d.light** team are talented and experienced individuals who embody our core values of Customers First, Integrity, Quality with Extreme Affordability, Ongoing Innovation, and Partnership.

Investors

Omidyar Network

Nexus Venture Partners

Acumen Fund

Draper Fisher Jurvetson

Garage Technology Ventures

Gray Matters Capital

The Mahindra Group



d.light design

Press Kit

Key Events in d.light History

January 2006 - Founders Sam Goldman, Ned Tozun, Xianyi Wu, and Erica Estrada form a project team to examine energy needs in developing countries at the Hasso Plattner Institute of Design at Stanford University. Founder Gabriel Risk joins the team several months later.

Early 2007 - **d.light** wins several business plan competitions, including the Draper Fisher Jurvetson Venture Challenge and the Stanford University Social E-Challenge.

June 2007 - **d.light** is incorporated and secures seed funding from prestigious venture capital firms Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group, Nexus Venture Partners, and reputable social funds Acumen Fund and Gray Matters Capital.

Early 2008 - **d.light** relocates operations from the United States to New Delhi, India (Sales and Marketing) and Shenzhen, China (Manufacturing and Production).

June 2008 - **d.light** officially releases its first product line, featuring the Nova and the Solata.

October 2008 - **d.light** secures Series A funding from the original investors, with Nexus Venture Partners as the lead investor. The company opens an East Africa sales office in Dar es Salaam, Tanzania.

March 2009 - **d.light** releases the Nova Mobile S200, a solar light with mobile phone charging.

October 2009 - **d.light** releases the Kiran, a highly affordable quality solar LED lantern.

January 2010 - **d.light** opens an International Sales and Product Design office in Hong Kong.

June 2010 - **d.light** secures Series B funding, with new lead investor Omidyar Network, and all previous major investors also participating. The company wins the prestigious international Gold Award from the Ashden Award for Sustainable Energy.

October 2010 - **d.light** celebrates two million lives changed and releases a second-generation product line, featuring d.light S250 solar light and mobile charger, and d.light S10, still the world's most affordable solar LED lantern.

March 2011 - Donn Tice is announced as the new CEO of **d.light**, while founder Sam Goldman is named Chief Customer Officer. **d.light** celebrates three million lives changed.

May 2011 - **d.light** releases **d.light** S1, the ultra-affordable solar study lantern.



d.light design

Press Kit

The Give Light Program

d.light is committed to making our products available for all households without access to reliable electricity, regardless of their income. We established the Give Light Program to connect individual donors with NGO partners that make bright, clean, and safe light available to extremely low income families.

The Give Light Program benefits families who cannot afford more than a few pennies a day for light. Having bright, reliable lighting empowers families to rise out of poverty by increasing household income, improving education opportunities, and increasing health and safety.

d.light is proud to partner with Kopernik, an innovative website connecting donors to technology solutions for bottom of the pyramid households, in fundraising to light up the entire district of Oecusse in East Timor. To find out more, visit our website.



The Fellows Program

Launched in 2009, the **d.light** Fellowship Program connects passionate and talented professionals with one of the world's leading social enterprises. Fellows use their unique skills and experiences to contribute in a significant way to our mission. We are committed to providing our fellows with a uniquely invigorating, challenging, and life-changing experience.

Fellows are located in one of our field offices in India, China, Kenya, or the USA for 10 months.

They are supervised by one of our senior managers and partner with our diverse team across three continents and multiple countries.



Fellows are selected from a highly competitive applicant pool of talented individuals from around the world. They have actively contributed to the work of **d.light** in the areas of Business Development, Finance, Graphic Design, Marketing, Product Design, and Reliability Testing. To view the latest Fellowship opportunities, visit our website.