

D.light Design

www.dlightdesign.com



Who We Are

D.light Design is an international consumer products company serving people without access to reliable electricity.

Our Mission

Enable households living without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light.

Our Targets

By the end of 2010, we will have improved the quality of life of 10 million people.

By the end of 2015, we will have improved the quality of life of 50 million people.

By the end of 2020, we will have improved the quality of life of 100 million people.



Our Customers

There are 1.6 billion people in the world who do not have access to electricity; millions more have unreliable electrical connections. The kerosene lantern remains the primary source of light for these households. It is a dangerous, expensive, and unreliable source of light. A single kerosene lantern can emit up to 400 pounds of greenhouse gases per year.



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Our Products

D.light has three solar-powered lighting products: the Nova Series, the Kiran, and the Solata.



The Nova Series is an all-purpose portable LED lamp that is designed to provide brighter, safer and more affordable light for families without reliable electricity. It provides up to 12 hours of light on a day's solar charge. The Nova comes in multiple models that offer different features, including mobile phone charging.

The Kiran is the world's most affordable solar lantern. It is a brighter and safer alternative to the kerosene lantern, providing 360-degree lighting for the home or workplace. It provides up to 4 hours of bright light from a day's solar charge and features an integrated solar panel and multiple-setting handle.



The Solata is an ultra-light, highly affordable solar task lamp that is designed as a supplementary light source. It provides up to 4 hours of bright light on a full charge and is able to adequately illuminate a study area for four children.



All D.light products are available for sale in India, East Africa, and throughout the world.

Locations

D.light Design currently has four main offices. Our India Sales & Marketing division is located in New Delhi, India. The East Africa Sales office is located in Dar es Salaam, Tanzania. Our Product Design and International Sales and Marketing teams are located in Hong Kong. The Manufacturing & Production division is located in Shenzhen, China.

Our products are currently available in India and East Africa through diverse distribution outlets, with additional distribution available in Southeast Asia, Latin America, the Pacific Islands, and West Africa.

Founded

2006 in Palo Alto, California, by a socially-motivated team of entrepreneurial businesspeople and engineers: Sam Goldman, Ned Tozun, Gabriel Risk, Xianyi Wu, and Erica Estrada. CEO Sam Goldman, President Ned Tozun, and Senior Project Manager Xianyi Wu currently remain with the company.

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Leadership

Sam Goldman
CEO & Founder

Ned Tozun
President & Founder

Mandeep Singh
COO India

Pepijn Steemers
Managing Director East Africa

Jason Yap
Financial Controller

Robin Chilton
Director of Product Design

John Ling
Director of Product Engineering

Sandeep Singhal
Director

Arun Gore
Director

Donn Tice
Director

Rajan Kundra
Director



Employees

D.light Design is a rapidly growing social enterprise currently employing an international team of over seventy individuals in four offices around the world. Our employees hail from over 10 countries and speak dozens of different languages, with expertise in areas as varied as product design, business development, manufacturing, sales, marketing and logistics. All members of the D.light team are talented and experienced individuals who embody our core values of empowerment, quality with extreme affordability, creativity and innovation, and social responsibility.

Investors

Nexus Venture Partners

Acumen Fund

Draper Fisher Jurvetson

Garage Technology Ventures

Gray Matters Capital

The Mahindra Group

Key Events in D.light History



January 2006

Founders Sam Goldman, Ned Tozun, Xianyi Wu, and Erica Estrada form a project team to examine energy needs in developing countries at the Hasso Plattner Institute of Design at Stanford University.

Late 2006

Founder Gabriel Risk joins the team, now known as D.light Design. Team members travel throughout South and Southeast Asia to conduct field research and test prototypes.

Early 2007

D.light Design wins several business plan competitions, including the Draper Fisher Jurvetson Venture Challenge and the Stanford University Social E-Challenge.

June 2007

D.light is incorporated and secures seed funding from prestigious venture capital firms Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group, Nexus Venture Partners, and reputable social funds Acumen Fund and Gray Matters Capital.

Early 2008

D.light relocates operations from the United States to New Delhi, India (Sales and Marketing) and Shenzhen, China (Manufacturing and Production).

June 2008

D.light officially releases its first product line, featuring the Nova and the Solata.

October 2008

D.light secures Series A funding from the original investors, with Nexus Venture Partners as the lead investor. The company opens an East Africa sales office in Dar es Salaam, Tanzania.

March 2009

D.light releases the Nova Mobile S200, a solar-powered LED light that also provides mobile phone charging.

October 2009

D.light releases the Kiran, the most affordable quality solar-powered LED lantern in the world.

January 2010

D.light opens an International Sales and Product Design office in Hong Kong.

